

JILLIAN ELLISON

CONTACTS

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EDUCATION

BACHELOR OF FINE ARTS, MOTION MEDIA DESIGN

Savannah College of Art
and Design, 2014

SKILLS

- High degree of proficiency in Adobe After Effects, Photoshop, Illustrator, Media Encoder, and Premiere
- Deep understanding of filmmaking, graphic design, typography, animation techniques, and design principles
- Develop creative designs for motion graphics, social media, and advertising for print, the web, and video
- Dynamic team player who is committed to guaranteeing the success of the team
- Ability to prioritize projects and meet demanding deadlines
- Understanding of current advertising trends and marketing techniques
- Skilled in written and verbal communication and presentations

EXPERIENCE

MOTION GRAPHIC DESIGNER

CNN Creative Marketing | Atlanta & Remote | April 2019 – January 2023

- Designed, created, and animated assets for digital, social media, promotional videos, outdoor advertising, and print for programs, original series, and films featured on CNN, CNNi, and HLN
- Conceptualized promotional ideas and marketing plans with the senior creative staff and producers for new and existing programs, original series, and films
- Provided art direction for photo shoots, key art, digital assets, and video promotions
- Supervised design development and maintained brand standards and guidelines while working with outside agencies and other designers
- Guided and taught other designers and video editors by creating style guides, templates, and tutorials
- Created and facilitated presentations for senior-level directors, which were released to the entire company

MEDIA CONTENT DEVELOPER

Los Angeles Film School | Orlando, FL | August 2016 – April 2019

- Produced educational graphics, motion graphics animation, and videography to support the Los Angeles Film School's curriculum
- Created visual assets and storyboards for the school's multimedia content
- Collaborated with faculty on the development and presentation of educational materials
- Participated on a team to film and edit all video content used in Los Angeles Film School classes

GRAPHIC DESIGNER

PureRED | Atlanta, GA | July 2015 – August 2016

- Curated print and web-based advertising and collateral for a wide range of major retailers, including Bed Bath and Beyond, Buy Buy Baby, The Christmas Tree Shops, and Dollar General
- Worked on a multidisciplinary team to ensure that client marketing needs and expectations were met
- Facilitated meetings between clients and the internal design teams
- Managed the company's transition to a new priority management app (WorkFront), which resulted in a significant improvement in the company's workflow